

BCE2



**Help us
Help the Community**





BC2 Partner

When you support BC2 events you are helping thousands of people participate in our programs and services through our very generous financial aid program.

BC2 Mission and Vision

BC2 is a multi-sport training, fitness, teen and senior programming, recreation, events, entertainment facility that will serve as a hub for families. The facility will provide an atmosphere of community and welcoming to all. As a non-profit we will strive to help everyone who needs financial assistance join the facility and participate in programs through our generous financial aid program. The facility will focus on the following principle offerings:

- Health & Wellness
- Youth, Teen, Adult and Senior programming
- Sports training programs, tournaments, clinics and camps
- Fun family entertainment
- Facility rental for corporate meetings and social events

We are looking for businesses and individuals who share our passion in helping our fellow shoreline residents.

As a BC2 Partner

Your company becomes a sponsor of **ALL BC2 EVENTS** for one year, including the Thanksgiving Day BC2/Rotary/YMCA 5k race, the BC2/Rotary Golf Classic, Bishop's Orchards Gauntlet 5k family obstacle race, The Brewery Event, The Elf Party and other special events. If you prefer, you can sponsor individual events. See page 4.

Partnering with BC2 is helping the community

Our team of staff, volunteers and partners care not only about our facility, but our community. We're a dedicated team working to ensure the shoreline stays active by providing a fitness and sports complex for all. Once the facility opens, we anticipate giving away close to \$200,000 each year in financial assistance and our economic impact on the shoreline can become the foundation for creating a partnership. The average daily spending of non-local visitors through purchases for lodging, dining, entertainment, retail, travel, and associated expenses is over \$600 per family. This means we will have a \$6-8m per year impact on the local economy.

Sponsor Levels

As a Partner you become a sponsor of **ALL BC2 EVENTS** for one year, including the Thanksgiving Day BC2/Rotary/YMCA 5k race, the BC2/Rotary Golf Classic, Bishop's Orchards Gauntlet 5k family obstacle race, the Brewery Event, the Elf Party and other special events.

\$10,000 Platinum Sponsor:

- Main Sponsor of all 5 events
- Your company name and logo appear on <https://bc2sports.org/> with a link to your website
- Company logo displayed at all events
- Opportunity for company to exhibit at each event
- Sponsorship plugs at each event
- Business mentions in all media releases
- Your company is included in emails about our events
- Your logo is displayed in event advertisements, shirts and posters
- Ten complimentary entries to the Thanksgiving Day Run, the Gauntlet Race and the Haunted Walk
- Two foursomes at the Golf Tournament

\$5,000 Gold Sponsor:

- Your company name and logo appear on <https://bc2sports.org/> with a link to your website
- Company logo displayed at all events
- Opportunity for company to exhibit at each event
- Sponsorship plugs at each event
- Business mentions in all media releases
- Your company is included in emails about our events
- Your logo is displayed in event advertisements, shirts and posters
- Five complimentary entries to the Thanksgiving Day Run, the Gauntlet Race and the Haunted Walk
- Foursome at the Golf Tournament

\$2,500 Silver Sponsor:

- Your company name and logo appear on <https://bc2sports.org/> with a link to your website
- Company logo displayed at all events
- Sponsorship plugs at each event
- Your company is included in emails about our events
- Your logo is displayed in event advertisements, shirts and posters
- Two Complimentary entries to the Thanksgiving Day Run, the Gauntlet Race and the Haunted Walk or a foursome to golf tournament

\$1,000 Bronze Sponsor:

- Your company name and logo appear on <https://bc2sports.org/> with a link to your website
- Company logo displayed at all events
- Sponsorship plugs at each event
- Your logo is displayed in event advertisements, shirts and posters

Sponsor Individual Events

Your company can sponsor an individual event if that works best:

1. Golf Tournament on Tuesday, June 14th at Madison Country Club

- \$5,000: Gold Sponsor. Sponsor lunch, dinner or cocktail hour. Banner and signage on course and in marketing materials, foursome with lunch and dinner
- \$2,500: Silver Sponsor. Sponsor, driving range, putting contest, raffle, closest to pin, putting green or golf carts. Signage recognition and foursome with lunch and dinner
- \$1,500: Beverage Station Sponsor. Sponsor a beverage station on the course. Signage recognition, two golfers with lunch and dinner
- \$1,000: Additional Sponsors. Sponsor the auction, bag drop or open bar. Signage recognition
- \$500 or \$250: Raffle Sponsors. \$500 Eagle and \$250 birdie. Signage recognition
- \$200: Tee Sponsor. Sign on tee or green

2. Bishop's Orchards Gauntlet August or September in Guilford

- \$2,500: Post Race Party Sponsor. Logo exposure on t-shirts. Post race celebration sponsor. Logo exposure with Banner at finish line. Five race entries
- \$1,000: Platinum Sponsor. Logo exposure on t-shirts. Logo exposure on banner at finish line
Two race entries
- \$500: Gold Sponsor. Logo exposure on t-shirts. Opportunity to hang your banner at race site
- \$250: Silver Sponsor. Company name on t-shirts. Opportunity to hang your banner at race site

3. Stony Creek Brewery - Raise \$ for the holidays! September or October from 6-9pm

- \$5,000: Platinum Sponsor. Main Sponsor of event. Banner and signage at event. Logo used in all marketing materials. Five event entries
- \$2,500: Gold Sponsor. Shirt sponsor. Signage recognition. Three event entries
- \$1,500: Silver Sponsor. Signage recognition. Two event entries
- \$1,000: Bronze Sponsors. Signage recognition. Two event entries
- \$500: Additional Sponsors. Signage recognition.
- \$250: Sponsors. Signage recognition

4. Thanksgiving Day Race on Thursday, November 24th at Walsh School in Branford

- \$2,500: Kids Fun Run Sponsor. Logo exposure on t-shirts. Logo exposure on Banner. Five race entries
- \$1,000: Platinum Sponsor. Logo exposure on t-shirts. Logo exposure on banner. Two race entries
- \$500: Gold Sponsor. Business name on t-shirts.
- \$250: Silver Sponsor. Business name on sign on course

5. Elf Party for kids end of November at Urban Air in Orange

- \$5,000: Platinum Sponsor. Main Sponsor of event. Banner and signage at event. Logo used in all marketing materials. Five event entries
- \$2,500: Gold Sponsor. Shirt sponsor. Signage recognition. Three event entries
- \$1,500: Silver Sponsor. Signage recognition. Two event entries
- \$1,000: Bronze Sponsors. Signage recognition. Two event entries
- \$500: Additional Sponsors. Signage recognition.
- \$250: Sponsors. Signage recognition